

# PRESS RELEASE

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## LOCAL PUBLIC DARKROOM SAVED FROM EXTINCTION *Last Man Standing*

One of LA's last remaining color/black and white public darkrooms was about to be dismantled. Photographers using traditional darkroom processes would be thrown out without easy alternatives. Enter new sole proprietor Michael Gotz, who has purchased the darkroom to ensure the survival of traditional photographic processes.

To celebrate, Translight Photography Center [formerly Translight Colors] will be hosting a public open house February 28th, 2009 12-7pm. Translight is located at The Brewery complex, the world's largest art colony, adjacent to downtown Los Angeles.

Translight (TPC) was originally founded in the mid 1990's by Mehran Mohamodi, Don Tovar, and Bob Engal the management team at Art Center College of Design's Photography Lab. TPC has been serving the photographic community with state of the art Color and B/W darkroom rentals as well as digital services.

New owner, Michael Gotz has been a loyal customer for the past few years. "Even though I could have spent far less money creating my own personal darkroom, what would happen to all of the other photographers if I did that?" says Michael.

Under the innovative leadership of Christine Caldwell, longtime Manager, TPC is already moving to expand its' offerings. Within the next few months, TPC will be hosting analog and digital photographic workshops, constructing a private B/W darkroom, and creating a gallery space to showcase TPC customers who are emerging and established photographers. TPC's first exhibition will be during the Open House on February 28th which will include new work from TPC staff.

More information on lab amenities, directions, and photos can be found at TPC's website: [www.translightcolors.com](http://www.translightcolors.com) or [www.translightphoto.com](http://www.translightphoto.com).

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